

# **Mobile Services: Global Outlook**

By Harry Wang, Director of Health & Mobile Product Research

2Q 2009

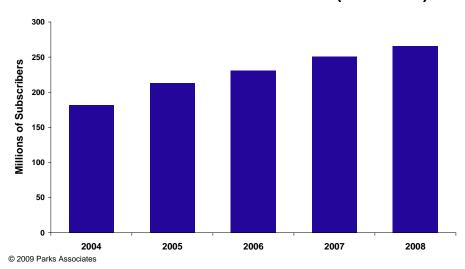
#### **Synopsis**

This report analyzes global mobile market trends by examining carrier subscriber growth and handset sales data.

It also investigates carriers' roadmap from 3G to 4G services and the competitive landscape in the handset market.

### U.S. Mobile Subscriber Growth (2004-2008)

## U.S. Mobile Service Subscribers (2004-2008)



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"The global recession has dimmed the mobile industry's optimism for 2009. It will be a transitional year for sure," said Harry Wang, Director of Health and Mobile Product Research with Parks Associates. "But after this 'survival of the fittest' period, the mobile industry is well-positioned to capitalize on the mobility and convergence trends in the consumer market."

#### Contents

#### 1.0 Notes on Methodology and Report Scope

- 1.1 Key Questions Addressed
- 1.2 Source of Data
- 1.3 Scope of Report

### 2.0 Mobile Subscriber Growth and Trends

- 2.1 North America
- 2.2 Western Europe
- 2.3 Asia Pacific
- 2.4 Other Regions of the World
- 2.5 Mobile Subscriber Growth: Global Outlook

#### 3.0 Mobile Revenue Trends

- 3.1 Mobile Voice Revenue
- 3.2 Mobile Data Revenue
- 3.3 Mobile TV Service Update
- 3.4 Growing Mobile Revenues: Carrier Strategies

### 4.0 Mobile Handset Market

- 4.1 Handset Market Data
- 4.2 Competitive Landscape
- 4.3 Mobile Operating System and Software Market
- 4.4 Mobile Handset Sales: Global Outlook

#### 5.0 From 3G to 4G: Global Mobile Infrastructure Outlook



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### 6.0 Market Implications and Recommendations

#### **Figures**

U.S. Mobile Operator Market Share

U.S. Prepaid Mobile Operator Market Share

Canada Mobile Operator Market Share

Western European Mobile Market Share by Countries

Western Europe Mobile Market Share by Operators

Western Europe Mobile Market Net Adds by Operators

Asia and Pacific 2008 Mobile Subscribers by Country

Japanese Mobile Subscriber Growth by Operators

Japanese 3G Mobile Subscriber Growth by Operators

South Korea Mobile Subscriber Growth by Operators

South Korea 3G Mobile Subscriber Growth and Penetration

China Mobile Subscriber Growth by Operators

Global Mobile Subscriber Forecast 2009-2013

North America Major Mobile Operators' Voice Revenues and ARPU

Western Europe Major Mobile Operators' Voice Revenues

Voice ARPU Trends at Telefonica Western Europe

Voice ARPU Trends at Major Mobile Operators in Asia & Pacific

Mobile Data ARPU Trends

Global Mobile TV Subscriber Forecast 2009-2013

Mobile Data Service Development Map

Monetization of Mobile Social Networking Services

Worldwide Mobile Phone Shipments by Region

Worldwide Mobile Phone Shipments by Technology

Worldwide Mobile Phone Shipments: Smartphone vs. Basic Phone

Worldwide Smartphone Shipments by Region

Worldwide Smartphone Shipments by Brand

Global Mobile Handset Brand Market Share 2007 vs. 2008

Mobile Handset Brand Market Share by Region 2007 vs. 2008

Global Smartphone Brand Market Share 2007 vs. 2008

Mobile OS and Application Market

Global Mobile Phone Sales Forecast Methodology

Global Mobile Phone Sales Forecast 2009-2013

Global Smartphone Unit Sales Forecast 2009-2013

Worldwide 3G Subscriber Growth Forecast 2009-2013

Updates on 3G+ Network Deployment by Major Mobile Carriers



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