

Disease Management Industry and High-Tech Adoption

By Harry Wang, Director of Health & Mobile Product Research

1Q 2009

Synopsis

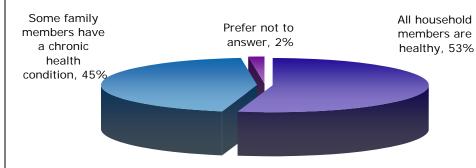
This report examines the current state of the disease management industry, highlights the challenges and opportunities facing the industry, and discusses technology's role in driving innovations in new care management models.

Households with Chronic Health Conditions

Households with Chronic Health Condition

"How many people living in your home have a chronic health condition, such as high blood pressure, asthma, diabetes, etc?"

(Among all respondents, n=1,088, ±3%)



Source: National Technology Scan 2008

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"Once hailed as *the* solution to the chronic epidemic, the disease management service model is facing growing skepticism," said Harry Wang, Director, Health and Mobile Product Research, Parks Associates. "After a tenyear boom period, this industry is at a crossroads again. The market calls for DM 2.0, a model relying on not only human expertise but also many hightech tools."

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The Bottom Line is a concise, executive-level summary of the current state of the market and the implications for companies doing business in this space.

The Resource Book

contains industry background data, consumer survey data, and company profiles—a must-have reference for product/market planning.



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A Booming Period: Disease Management Revenue Growth (1995-2008)

Disease Management Industry in Consolidation (2006-2008)

U.S. Disease Management Vendor Market Share Based on Revenues

Disease Management Process

Independent Vendors for Corporate Wellness Service Market

Impact of Pay-for-Performance Initiative on the DM Industry

Technology's Role in Disease Management Process

Health Monitoring Technology Adoption by DM Firms

Wireless Home Health Monitoring Technology and Service Models

Home Diagnostic Testing Technology Used in DM Programs

New Care Management Tools on the Internet

Online DM Tools from Insurers

Online DM Tools from Entrepreneurs

Revenue Forecast Model

DM Industry Personal Health Technology Revenue Forecast (Chart)

DM Industry Personal Health Technology Revenue Forecast (Table)

Healthways' DM Process Model



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